

Alberto González M.

Urb. La Aurora, de Escuela 100 m Oeste, 25 m Sur y 50 m este, Heredia, Costa Rica

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Position Statement

Senior web developer experienced in all aspects of creative design and development, web usability and information architecture in a wide variety of projects from start to completion.

Work Experience

R&D Director, Methodus, San José, Costa Rica.

July 2002-August 2005

- R&D Director of User Experience and Information Architecture for the firm's projects.
- Usability / User Experience consultant and project logistics analyst
- Creative / structural input on project layouts
- Hands-on design and coding (XHTML / CSS / scripting)

Web developer, KIO Comunicación, San José, Costa Rica.

January 2002-June 2002

- Hands-on multimedia (Flash / Director / web sites) work
- Construction of identity / brand for "LINK" web & multimedia division of the agency

Development internship, Noiselab Media , México City.

September 2001- December 2001

- Hands-on multimedia work (Flash / Web sites)
- Creation of audiovisual elements ("e-flyers", projection animations for events, etc), for both Noiselab and many of their clients, with close ties to Mexico's leading electronic acts and music entrepreneurs.

Webmaster, Figueroa Producciones.

January 2001- December 2001

- Single-handed development (from concept to finish) of tricolin.com – a kids-oriented web site, along with other web-oriented ventures of the firm.

Web Developer, AXISOL Interactive Solutions / Rapp Digital.

August 1999 – January 2001

- Design and development of web sites (front end) working in tandem with backend (programming) teams; conceptualization of Information Architecture / structural needs of such sites.
- Creation of entertainment portal puroe.com

Web Developer, Ticonet.com

January 1997 – July 1999

- Creative direction and in-hands design and coding of web sites for the firm's clients.
- Design, architecture and usability planning for web-based projects.
- Work in tandem with backend-specialized teams.

Skills and Software

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|---------------------------------|--|---------------------------|
| Web Site Design and Development | Advanced Actionscript | Work with MySQL databases |
| Information Architecture | Advanced CSS-2 | Publishing CMSs |
| Usability Engineering | XHTML / XML | Structural Planning |
| User-centered design analysis | Creative Design | Corporate Identity |
| | Web Site Design | Brand Strategy |
| | Javascript / PHP / Lingo / Ajax / Ruby | |

Primary Graphic and Web Design Software:

Adobe Photoshop, Adobe Illustrator, Adobe Premiere, Macromedia Studio (Fireworks/Flash/Dreamweaver), Macromedia Homesite, Topstyle 3 Pro, BareBones BBEEdit, other Mac web utilities, MS Office.

Other Software:

Cross-platform design and development for Microsoft Windows and Mac OS, Internet Explorer, Netscape Navigator, Mozilla/Firefox, Safari, Opera, Microsoft Office, BIAS Peak, Cubase SE, Adobe After Effects.

Education History

1992-2001: BFA Degree in Graphic Arts / Faculty of Fine Arts, University of Costa Rica.

1987-1991: High School, Liceo Manuel Benavides R., Heredia, Costa Rica.

Languages: Spanish, English (Full Command); French, Portuguese (Conversational)

Events and Attendances

August 2004: Adaptive Path's User Experience Week, Washington DC.

March 2000: FlashForward 2000 conference, San Francisco, CA.

June 1999: Miller Freeman Web'99 conference, San Francisco, CA.

Recognition / Awards

Honorary Mention, "Masters of the Web'98" design content (Oct.1998)

First Prize, "Build a Better Geocities" design contest (Mar.1998)

Portfolio

Work samples available on <http://www.betobeto.com/work>. Individual URLs of any unlisted, recent projects are also available upon request.

References

Will be available upon request.